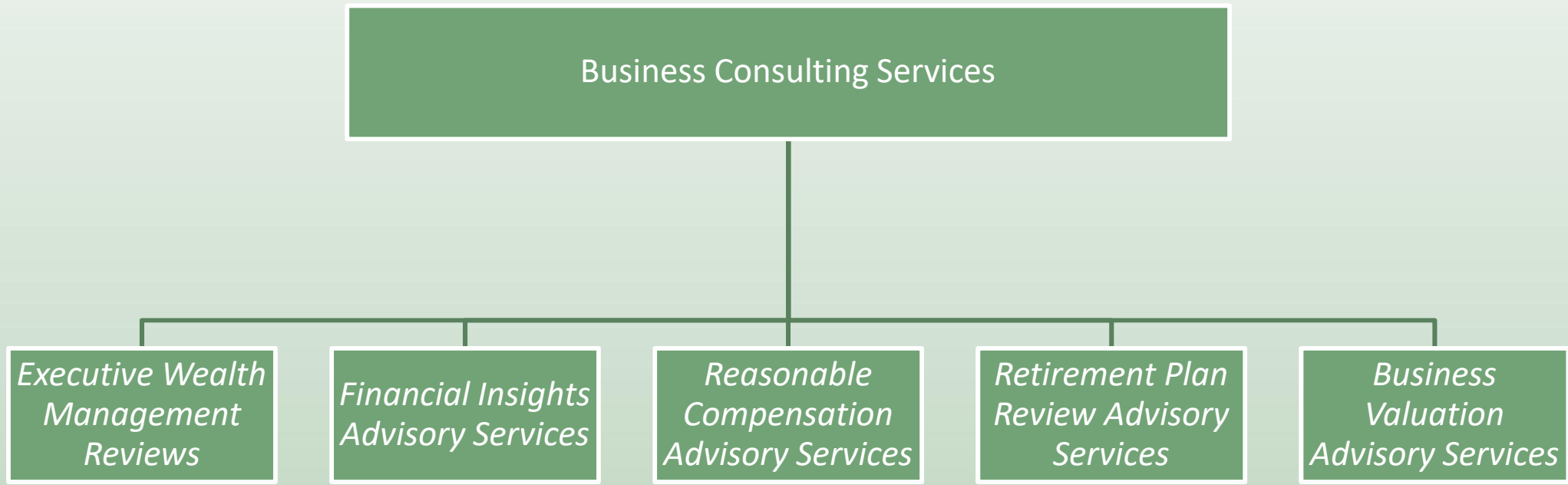


Rasmussen Capital Management, Inc.



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Business Consulting Services – Key Benefits

Executive Wealth Management Reviews

- Increase Key-Employee Loyalty
- Improve Key-Employee Job Satisfaction
- Provide Low Cost Approach To Executive Fringe Benefit
- Increase Employee Wealth Transfer Opportunities
- Minimize Wealth Lost Due To Taxes
- Improve Employee Wealth Accumulation Opportunities

Financial Insights Advisory Services

- Increase Business Operations Insight
- Improve Understanding of Financial Information
- Turn Financial Statements Into Understandable Language
- Greater Understanding of Business Operations
- Benchmark Business To Industry
- Establish Baseline for Financial Performance
- 30 Plus Key Performance Indicators

Reasonable Compensation Advisory Services

- Establish & Document Reasonable Compensation
- Baseline Shareholder-Employee Compensation
- Avoid IRS Audit Tax Increases
- Avoid IRS Penalties and Interest
- Defend IRS Reasonable Compensation Challenges
- Improve Understanding of Reasonable Compensation

Retirement Plan Review Advisory Services

- Improve Performance and Design of Plan
- Lower Total Fees paid by Sponsor or Plan Participants
- Document Fiduciary Responsibilities
- Design and Fee Benchmarking
- Improved Owner & Business Tax Benefits
- Increase Deferred Compensation to Owners
- Improved Reporting & Administration of Plan
- Avoid Audit Red Flags
- Improve and Document Fiduciary Responsibility

Business Valuation Advisory Services

- Provide Peace of Mind
- Eliminate Uncertainty of Company Worth
- Resolve Disputes Between Partner Interests
- Establish Fair Market Value of Business
- Identify Additional Sources of Personal Income
- Maximize Value of Your Business
- Strengthen Working Capital Negotiation
- Establish Liquidity Needs of Business & Owners
- Identify Key Commercial & Executive Insurance Risks

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